



GARDEN CITY FAMILY YMCA

2020 AT A GLANCE

YMCA MISSION: To put Christian principles into practice through programs that build healthy spirit, mind and body for all

GENERAL INFORMATION

CEO: Chad Knight
Years in Service: 56

Board President: Paul Doi
Total Employees: 153

THE YMCA WAY

"WE STRESS THE C!"

Every team, board & committee meeting begins with a devotion and/or invocation and ends with a Mission Moment! All YMCA sports programs begin with a Sports Pledge. No lunch is served in Child Care without a prayer. This year **41** new team members were trained in Mission and Character Development. The core values of Respect, Responsibility, Caring and Honesty are stressed in everything at the YMCA. Our mission gives us guidance!

MEMBERS SERVED (Unduplicated)

- ✓ 635 new members signed up!
- ✓ Membership peaked at **5,832** members in February!
- ✓ **2,351** members of age 17 or younger and **384** are age 65 & up!
- ✓ Average for retention rate was **70%**!
- ✓ Average penetration rate was **17%**!

FACILITY USAGE

- Member cards were scanned to workout **74,091!**
- **5,135** guests paid to use our facilities!
- 24-hr access had **7,298** visits & **2,074** at open!
- Facilities were rented to groups **297** times!
- Special groups accounted for **4,228** people!

PROGRAM PARTICIPATION (Duplicated)

- **11,102** in Membership Promotions/Special Events
- **4,075** participated in Dome activities.
- **2,697** participated in Child Care programs
- **570** participated in Sports events.
- **314** participated in Healthy Initiatives activities.
- **260** participated in Aquatics programs.
- **144** participated in Family (*No Family Fun Nights*)

TOTAL PARTICIPANTS: **19,162** in **113** programs!

FINANCIAL ASSISTANCE

- ✓ Program scholarships totaled **\$61,750.60** and helped **3,927** participants and **523** members!
- ✓ Membership scholarships totaled **\$209,956.66** and helped **8,286** participants and **5,522** members!

VOLUNTEERS

The YMCA is volunteer-founded and volunteer-led. Volunteers are the backbone to our operation. The YMCA Way was stressed in five departments by **264** volunteers. **Fifty-eight (58)** campaigners volunteered for this year's Annual Support Campaign. We also had **55** Administrative volunteers serving on Board, helping with Capital Campaign and other task forces!

COLLABORATION & PARTNERSHIPS

- ✓ **USD #457/ USD 363:** After School program, GCHS Swim Team, After-Prom party, Sports programs & SPED Classes.
- ✓ **GC/Holcomb Recreation:** Swim team, Swim meet, & youth sports.
- ✓ **United Way:** Five After-School Enrichment sites for \$8 wk.
- ✓ **Corporate Partner in Health:** Provided employee benefit of membership totaling **\$211,633.09!**
- ✓ **Finnup Foundation:** YSplash & Finnup Fundays.
- ✓ **Finney County Convention & Visitors Bureau:** Racquetball Tournament sponsorship.
- ✓ **American Red Cross:** Trainings & Blood Drives.
- ✓ **St. Catherine Hospital, Accelacare Therapy, Central Care Cancer Center & Plaza Medical:** Physician Referral Exercise Prescription (PREP) program, Free memberships to resident doctors and interns.
- ✓ **WKCF:** Match Day and various grants!
- ✓ **Real Men/Real Leaders:** Volunteer for all family fun nights, RB tournaments and other events!
- ✓ And many others!

FREE OUTREACH HIGHLIGHTS

- **Keeping Our Promise** provided **127** youth free membership
- **Senior Wellness checks** served **253** participants.
- **Virtual Workouts** provided to our members & community.
- **Henry Hall, Max & Marianne Miller** and the **YMCA Outreach** provided **10** people memberships valued at **\$1,391.77!**
- **YSplash** (Water safety) served **152** participants.
- **Golden Memberships** provided **96** members over the age of 80 free memberships valued at **\$31,947.40** for life!
- **Guest passes** were provided to **1,712** participants.
- **Towns Riverview** residents were provided **FREE** use of shower facilities!
- **Bring a Friend Free** promo generated **529** guests to Y!
- And much more!

COMMUNITY BENEFIT

- ❖ **\$20,099** was awarded in Gift Certificates to School events, fundraisers, auctions & more!
- ❖ Volunteer hours totaled 6,697 (\$27.20 rate) giving back to our community a benefit of **\$182,158.40!**
- ❖ **Four (4)** Management Team members served on **7** community Boards, Task Forces, Committees, Coalitions and State Boards!
- ❖ **\$338,259.24** was given back in community through Corporate Memberships & other scholarships!
- ❖ Annual Recognition & Celebration honored **153** volunteers, donors, members, and special friends as CHAMPIONS!
- ❖ **\$7,559.70** was given to **839** guests with members!
- ❖ **Member Referral** awarded **630** members a savings of **\$9,251.81** for their membership!